

Webmaster Report for DDPS AGM 2014

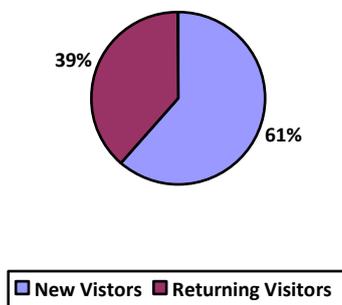
The previous 12 months has seen a design change to the Web Site to allow it to incorporate more information and make it functionally easier to use and find things.

- All pages will show the dates of the next formal and informal meetings and the latest news items.
- Other than the Home and History pages there are Current News, Officers & Past Presidents and current year syllabus pages
- The competition winners page shows the One-sheet and Annual Competition winners for each year.
- The Covers page has a list of all covers produced by the society which are available for purchase with images of them.
- A links page with a list of web sites which may help members
- An exhibition page which will provide members with information on forthcoming national and international exhibitions.
- The documents page has a list of the minutes of the current year society meetings, the presidents newsletters for each year and a link to the ASPS site for the ASPS newsletters.
- The Archive section has all previous year news items, syllabus and society minutes.

As part of the changes a facility was incorporated whereby details relating to the usage of the website would be available to be analysed.

As the changes were effected at the beginning of June 2013 all analysis results shown here were extracted for the period 1st June 2013 – 28th February 2014.

Visits by Visitor Type

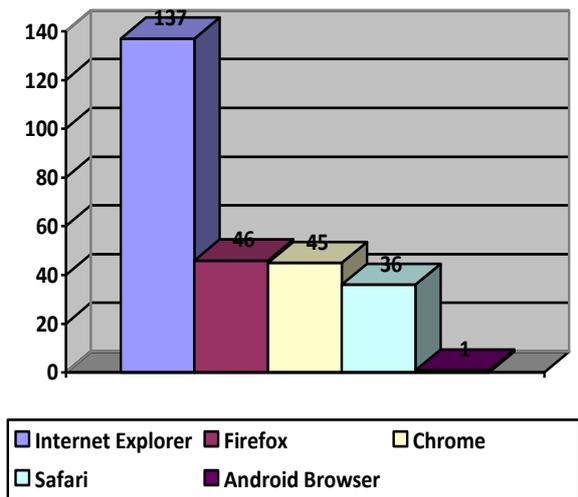


An important aspect of any web site is to find out if there are people viewing it. Analysis of the results show that the web site had a total of 270 visits of which 166 were new visitors and 104 were returning visitors.

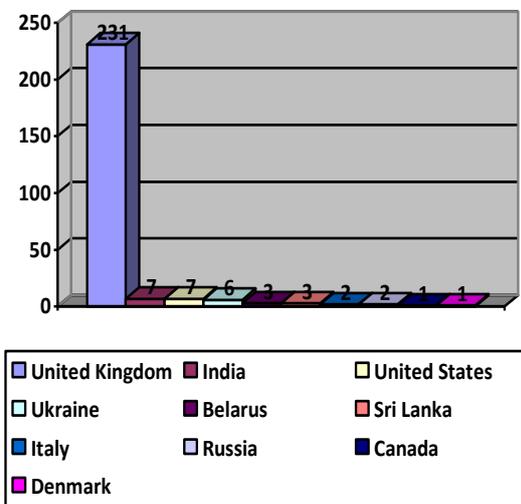
An average of 18 new visitors each month.

From a technical standpoint it is also good to know what type of browser people use to visit our web site. Analysis of the results shows that the predominant browser used is Internet Explorer, but as you will see from the list there are a number of browsers to consider.

Visits by Browser



Visits by Country/Territory



Being a philatelic society based in Scotland it would be expected that our audience would be local, but as you can see from the details opposite we seem to have attracted a worldwide audience, but as expected the main users are predominantly based in the UK.

Looking at further improvements to the web site my thoughts are along these lines:

1. As we seem to have visitors from countries known to be suspect for hacking my intention would be to remove any e-mail address from the web site. This could be achieved by setting up a contacts page whereby a user could send a message to specified officers without the web site divulging their e-mail address.
2. Adding an Honour Roll for DDPS with such items as who has had the honour of gaining a fellowship of RPSL, winners of congress medals, winner of McConnell medal. Winners of Gold medals etc at National, International level can be added.
3. Add in access to the brochures produced by ABPS.